



InnovAgroWoMed - Social Innovation in the Agri-food Sector for Women's Empowerment in the Mediterranean Sea Basin

2019 – 2022 Economic empowerment/ Training

WHERE

Europe: Italy (Sicily); Spain (Valencia); MENA Region: Tunisia (Béja and Médenine), Palestine (West Bank)

PARTNER

University of Rome Tor Vergata (Italy, coordinator), Jovesolidés (Spain), Centre of Arab Women for Training and Research – CAWTAR (Tunisia), Palestinian businesswomen's association – ASALA (Palestine), CESIE (Italy)

BACKGROUND

Both sides of the Mediterranean Sea are characterized by female low empowerment and low labour force participation. While countries such as Spain and Italy show relatively high growth in the agri-food sector, albeit with low female participation, agricultural activity in Tunisia and Palestine is less developed and with a female low employment rate. The areas where the project is implemented have been identified as suitable for the implementation and growth of a sustainable model in the agri-food sector, balancing tradition and innovation in favor of community development at the local level.

GOALS

General objective:

Promotion of social inclusion and fight against poverty

Specific objective

Support and strengthening female employment and business capacity in the agri-food sector

ACTIVITIES

- Development of a training model based on the Rural Social Innovation (RSI) and tailored according to the specific drivers, barriers and needs identified in the four different regions involved
- **Training and mentoring** programs aimed at providing skills required in the labour market
- Employment and self-entrepreneurship **support initiatives**

- **Awareness-raising campaigns** on gender discrimination in the labour market
- **E-learning platform** for training course participants

BENEFICIAIRES

- **140 women** (35 from each country) will be trained in skills to improve their ability to find a job or become entrepreneurs. 80% of the training participants are expected to find a job at the end of the activities

AIDOS ACTIVITIES

AIDOS is an associate member sharing its experience acquired in similar projects and initiatives and contributing to the implementation and dissemination of communication and training activities

WHEN

25 December 2019 – 24 December 2022

COST OF THE PROJECT

€ 2,8 million

WHO IS FINANCING

European Union (87%); other donors (13%)